

MULTI-GENERATIONAL WEALTH CONSULTING

WHILE ACHIEVING SIGNIFICANT WEALTH OFFERS TREMENDOUS OPPORTUNITIES, IT ALSO PRESENTS FINANCIAL complexity. GenFi understands these challenges and will assist you in preserving and growing your WEALTH ACROSS GENERATIONS. OUR PROFESSIONALS STRIVE TO CREATE ALIGNMENT ACROSS INDIVIDUAL AND FAMILY OBJECTIVES WHILE ESTABLISHING DIRECTION AND PURPOSE WITH REGARD TO THE USE OF YOUR WEALTH.



THROUGH OUR MULTIFACETED APPROACH, WE ARE ABLE TO PROVIDE THE FLEXIBILITY TO CUSTOMIZE OUR SERVICES TO FIT YOUR INDIVIDUAL NEEDS. WE WILL WORK CLOSELY WITH YOU TO DEVELOP AND IMPLEMENT A COMPREHENSIVE AND INTEGRATED PLAN ADDRESSING THE FOLLOWING ISSUES:

- · Family Governance and Meeting Facilitation
- · FINANCIAL AND INVESTMENT PLANNING AND EDUCATION
- · MANAGEMENT OF CONCENTRATED STOCK POSITIONS
- · OWNERSHIP STRUCTURE AND ASSET PROTECTION
- · Family Succession Planning
- · FAMILY BUSINESS PLANNING
- · Multi-generational Trust & Estate Planning and Administration
- · INCOME TAX PLANNING
- · Custody Relationship Management
- · ALTERNATIVE INVESTMENT ANALYSIS AND ACCESS
- · CONSOLIDATED PERFORMANCE REPORTING
- · Cash Flow and Fee Analysis
- · PHILANTHROPIC CONSULTING
- · SPECIALIZED SERVICES



Sample GenFi Client Estate Tax Balance Sheet as of August 30, 2011

	CLIENT 1 ASSETS	CLIENT 2 ASSETS	Joint Assets	ASSETS TO SPOUSE VIA BEN. DES.	ASSETS OUT OF ESTATE	TOTAL ASSETS
CASH & CASH EQUIVALENTS						
CHECKING ACCOUNT MONEY MARKET ACCOUNT			\$1,377,075 \$2,122,530			\$1,377,075 \$2,122,530
MONET WARRET ACCOUNT			\$2,122,000			\$2,122,000
INVESTMENTS						
SCHWAB INSTITUTIONAL (CLIENT 1) COMPUTERSHARE XXX STOCK (11,450 SHRS @ \$33.50)	\$1,960,035 \$383,575					\$1,960,035 \$383,575
NORTHERN TRUST (CLIENT 1 - 1997 REVOCABLE TRUST)	\$15,237,250					\$15,237,250
NORTHERN TRUST (CLIENT 2 - 1997 REVOCABLE TRUST)		\$4,919,150				\$4,919,150
2008 GRAT TRUST: SCHWAB (4/21/10 2-YR GRAT) 2009 GRAT 9/10/2011 2-YR GRAT					\$217,265	\$217,265
SCHWAB	\$4,792,350					\$4,792,350
goldman sachs	\$3,336,000					\$3,336,000
2010 GRAT 9/10/2012 2-YR GRAT SCHWAB	\$4.975.220					\$4,875,330
GOLDMAN SACHS	\$4,875,330 \$3,430,350					\$4,875,330
FAMILY LP (47.2%) CREDIT SUISSE	\$4,884,950				\$2,579,250	\$4,884,950
GOLDMAN SACHS (CLIENT 1 - 1997 REV TRUST)	\$4,280,380					\$4,280,380
NEUBERGER BERMAN (CLIENT 1 - 1997 REV TRUST) BROWN BROTHERS (CLIENT 1 - 1997 REV TRUST)	\$14,200,050 \$1,519,395					\$14,200,050 \$1,519,395
VANGUARD FUND (CLIENT 1 - 1997 Rev Trust)	\$5,556,950					\$5,556,950
CREDIT SUISSE RE IV (CLIENT 1 - 1997 REV TRUST)	\$2,525,745					\$2,525,745
CHINA HARVEST II, LP (CLIENT 1 - 1997 REV TRUST) DLJ LATIN AMERICA, LP (CLIENT 1 - 1997 REV TRUST)	\$275,320 \$338,410					\$275,320 \$338,410
CANDLEWOOD DISTRESSED (CLIENT 1 - 97 Rev)	\$536,825					\$536,825
CS STRATEGIC SECONDARY (CLIENT 1 - 97 REV)	\$542,250				61 254 900	\$542,250
FAMILY FOUNDATION: FIDELITY FAMILY FOUNDATION: WELLS FARGO					\$1,254,890 \$2,448,040	\$1,254,890 \$2,448,040
2000 TRUST:					♥~, ,	Ψω, τ,.
SCHWAB INSTITUTIONAL					\$4,249,750	\$4,249,750
DEUTSCHE Special trust:					\$2,050,000	\$2,050,000
SCHWAB INSTITUTIONAL					\$3,485,050	\$3,485,050
DEUTSCHE					\$2,220,000	\$2,220,000
PRIVATE FAMILY INVESTMENT 1 PRIVATE FAMILY INVESTMENT 2	\$12,444,000 \$16,180,270					\$12,444,000 \$16,180,270
PRIVATE PAWILLI INVESTMENT 2	\$10,100,27					φ10,100,2.
RETIREMENT ASSETS				107.070		11.107.070
VANGUARD XXX COMPANY RETIREMENT PLAN Schwab Pension				\$1,405,970 \$751,390		\$1,405,970 \$751,390
XXX COMPANY 401(K)				\$51,800		\$51,800
SCHWAB INSTITUTIONAL IRA (CLIENT 1)				\$5,477,085		\$5,477,085
EMPLOYEE BENEFITS						
XXX STOCK OPTIONS (4,975,500 NQ) NET OF TAX	\$1,048,390					\$1,048,390
SCHWAB STOCK OPTIONS (10,000 NQ) NET OF TAX	\$33,240					\$33,240
XXX COMPANY DSU'S (3,868.6861 DSU) NET OF TAX XXX COMPANY DEFERRED STOCK	\$441,100 \$650,195					\$441,100 \$650,195
XXX COMPANY DEFERRED STOCK XXX COMPANY PHANTOM STOCK	\$650,195 \$114,390					\$114,390
PERSONAL INSURANCE EMPLOYER 1 GROUP LIFE				\$100,000		\$100,000
EMPLOYER I GROUP LIFE EMPLOYER 2 GROUP LIFE				\$500,000		\$500,000
REAL ESTATE HAWAII RESIDENCE (CLIENT 1 REVOCABLE TRUST)	\$25,311,660					\$25,311,660
HAWAII FARM (CLIENT 1 REVOCABLE TRUST) HAWAII FARM (CLIENT 1 REVOCABLE TRUST)	\$25,311,660					\$25,311,660
DANA POINT RESIDENCE (CLIENT 2 REVOCABLE TRUST)		\$5,569,220				\$5,569,220
PALM BEACH RESIDENCE (CLIENT 1 REVOCABLE TRUST CHICAGO CONDO (CLIENT 1 REVOCABLE TRUST)	\$1,277,300 \$1,043,350					\$1,277,300 \$1,043,350
ITALY RESIDENCE (CLIENT 1 REVOCABLE TRUST)	\$1,043,330					\$850,000
KIAWAH ISLAND (CLIENT 2 REVOCABLE TRUST)		\$1,347,500				\$1,347,500
DOMINICAN CONDO (CLIENT 2 REVOCABLE TRUST) NEW YORK REAL ESTATE (70%)		\$299,200	\$389,000			\$299,200 \$389,000
NEW TORK REAL ESTATE (10/0)			\$307,000			\$307,000
PERSONAL PROPERTY						
AUTOS, BOATS, JEWELRY, ART			\$5,400,000			\$5,400,000
TOTAL	\$128,290,750	\$12,135,070	\$9,288,605	\$8,286,245	\$18,504,245	\$176,504,915